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## Cloud-based Monitoring Services

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Managed and Monitored  
Video Services for  
Automotive Dealerships

### Monitor, detect, protect and analyze

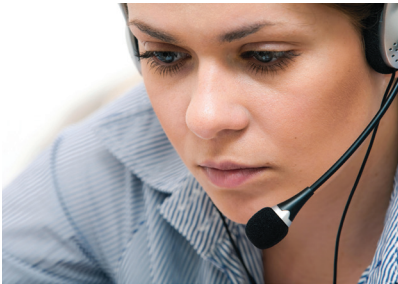
Automotive dealerships pose unique security challenges in that many of them feature car lots that are accessible to the public 24/7, year-round. Moreover, there are highly valuable assets that are subject to vandalism and other misdeeds. Until just recently, these premises were difficult to protect with traditional electronic security solutions, which typically protect a premise when closed or provide evidence after an incident occurs. In addition, physical security guards are cost prohibitive, especially when having to deploy multiple officers across a single location.

Automotive dealerships can greatly benefit by deploying remote video monitoring services. This proactive security solution that leverages traditional systems already in place – including surveillance cameras, intrusion systems and hold-up alarms. These traditional services are enhanced further with professionally-trained remote monitoring professionals. This helps secure valuable assets while still allowing access to the general public.



### Live Intervention

Using Bosch's Intelligent Video Analytics (IVA), specific detection rules are created to identify suspicious activity, such as a person loitering or a suspicious vehicle on site. Upon a detection, monitoring center operators are presented with an event clip and real time video of the site to verify the situation. If needed, they are prepared to react using live audio voice down to prevent event escalation. They will also assist authorities with actionable intelligence on scene to facilitate the fastest and most-effective response.



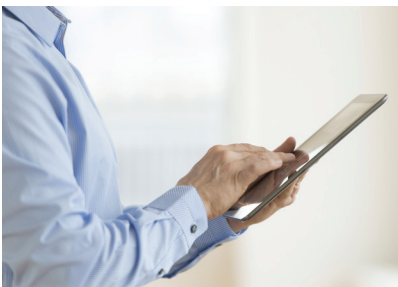
### Video Verification

Monitoring center operators receive instant video evidence of any after-hours intrusion alarm, eliminating unnecessary false dispatches and providing responding authorities with real-time, actionable intelligence on site to create a high priority police response.



### Virtual Guard Tours

Monitoring center operators can perform routinely scheduled video guard patrols to detect suspicious activity or other compliance issues or hazards, such as gates or doors being left open or suspicious or illegally parked vehicles on site. In addition, using the audio connection, operators can perform announcements to alert patrons to the presence of video surveillance and deter anyone on site with malicious intentions. This service is particularly useful during business hours or on Sundays when the facility is closed but many patrons visit the site.



### Site Monitor App

A mobile application for a smartphone or tablet, with an easy-to-use interface, provides the ability to monitor multiple locations from one device and view both live video and recorded events. Set up push notifications based on camera analytics rules to be notified on events of interest, such as a patron waiting to be attended to. The app also allows remote arming/disarming of the site at the touch of a button.



### Customer Traffic Reporting

Using the latest in security camera technology, like Bosch Intelligent Video Analytics, visitors entering or leaving an area of interest are counted by the hour. By using the detailed reports on customer traffic over daytimes and weekdays, business managers can better understand when busy times occur and have additional sales people available to make most of the high traffic potential.

#### A Tradition of Quality and Innovation

For over 125 years, the Bosch name stands for quality and reliability. Bosch is the global supplier of choice for innovative technology, backed by the highest standards for service and support.

To learn more about Cloud-based Services from Bosch for Financial Institutions, please visit [cloud.boschsecurity.com](http://cloud.boschsecurity.com), e-mail [security.cloud@bosch.com](mailto:security.cloud@bosch.com) or ask your security.



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