



INTELLIGENT INTEGRATION, at the forefront of design and technology, Bri-Tech is leading the industry in conference, boardroom and high-end electronic integration design.



WWW.BRI-TECH.COM | 631.563.8000 | INFO@BRI-TECH.COM



HOW IMPORTANT IS YOUR **MISSION?**





# BRI-TECH LATITUDE

SUCCESSFUL **MISSIONS** BEGIN WITH CLEAR, COMMANDING COMMUNICATION. YOUR BOARDROOM IS WHERE **DECISIONS** HAPPEN AND WHERE YOUR **INFLUENCE** ENSUES.

## IMMERSIVE COMMUNICATION

### MEETING SPACES DESIGNED BY BRI-TECH LEAVE AN IMPRESSION.

Latitude turnkey conference rooms offer new freedom in communication capabilities, expanding the ways in which your business can leverage technologies, virtual interaction, and human inclusion.

#### WHAT DOES BUSINESS LOOK LIKE IN THE CHANGING WORLD?

As new hybrid meeting experiences are becoming part of the corporate world, a transformation is happening.

#### PHYSICAL SPACE MATTERS.

There has to be quality in the meeting experience if you are asking for in-person time.

#### VIRTUAL SPACE MATTERS.

As we are rapidly transforming to virtual and augmented spaces, having a more inclusive environment is necessary.

#### THE COMPETITIVE EDGE IS HYBRID.



# LATITUDE

3 BASE OPTIONS: L180, L260 AND L280 WITH CUSTOMIZABLE OPTIONS

## LATITUDE DISPLAYS



**L180** 80" SINGLE  
**L260** 60" DUAL SCREEN  
**L280** 60" DUAL SCREEN

## AUTO TRACKING CAMERA



STANDARD ACROSS ALL ROOM OPTIONS

## IN-CEILING SPEAKERS WITH USB FOB



**L180** WITH DIGITAL AMP  
**L260** WITH DIGITAL AMP  
**L280** DIGITAL PROCESSOR, NOISE CANCELATION & FILTRATION

## SECURE SHARING WITH NO LOGIN



STANDARD ACROSS ALL ROOM OPTIONS

## EASY I-TOUCH CONF. DISPLAY



STANDARD ACROSS ALL ROOM OPTIONS

## CONNECT TECH



**L180** LAPTOP  
**L260** NUC IOT CONNECT  
**L280** NUC IOT CONNECT

## SMART MARKER SYSTEM



**L180** OPTIONAL  
**L260** OPTIONAL  
**L280** STANDARD

## DANTE 3 CERTIFIED SOUND ENGINEERS



THE L280 PACKAGE INCLUDES SOUND ENGINEERING BY DANTE LEVEL 3 INTEGRATORS

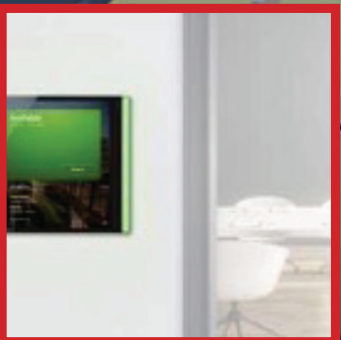
# FREEDOM IN COMMAND



PRESENTER BACKDROP



ACOUSTIC TILE WALL



SCHEDULING PANEL



ACOUSTIC CEILINGS



MARKER RETRACE SYSTEM

Engineered from inside out, designers, certified sound engineers and audio visual technicians come together to ensure optimal performance, with continual Bri-Tech support beyond the completion of your project.





# BRI-TECH ENGINEERS MODERN BOARD ROOMS THAT ARE TRANSFORMATIVE BY DESIGN.

- 1 | ACOUSTIC WALL & CEILING PANELS**  
Properly engineered acoustic treatments ensure perfect intelligibility, mitigating echos and reflections from hard surfaces that cause delays in transmission, resulting in miscommunication and increased effort leading to fatigue.
- 2 | CONTROL THE ROOM**  
Control HVAC, shade e-glass, and other environmental aspects to your presentation, with integrations that work with industry-standard presentation programs such as MS Teams and Zoom, it is all in your control.
- 3 | WINDOWS AND GLASS WALLS**  
Motorized shades and electronically dimmable glass ensure privacy and control sunlight.
- 4 | LIGHTING**  
When engineered properly, downlighting and cove lighting can be used to elevate space, mitigate shadows and offer reflections that light presenter and participant faces.
- 5 | DUAL DISPLAY & SIGHT LINE CHOICES**  
Design choices like the V table and dual displays ensure eye-contact and sight lines of both in person and remote participants.
- 6 | DIGITAL PTZ CAMERA**  
Digital auto framing allows the speaker to be front and center to the remote viewer, ensuring body language is relayed. Camera and processor engine can create multiple images simultaneously.
- 7 | BEAMFORMING MICROPHONE ARRAY**  
Ceiling-mounted microphone array is dynamically focusable and responds to voices, eliminating table noise associated with table-mounted microphones.
- 8 | DIGITAL AUDIO SIGNAL PROCESSING**  
Technologically superior Dante Level 3 programmers set dozens of parameters for optimal performance. Advanced active filtering removes HVAC sounds and other noises, delivering the best sound quality to remote users.
- 9 | HALO SPEAKER PLACEMENT**  
Placing a larger quantity of smaller speakers in a ring formation overhead and slightly behind the participants, aligns sound with participants' hearing for a balanced sound without the need for excessive volume.
- 10 | WIRELESS CALL CONTROL TOUCHSCREEN**  
A dedicated device that allows users to control the call, add callers, dial out, mute, and end the call. The call controls and room controls are separate, reducing the risk of operator error interruptions. Integrates with MS Teams or Zoom One Touch Join.

**SCHEDULING | WIRELESS SCREEN CASTING | QUALITY COMPONENTS | TECH FRIENDLY FURNITURE | SOUND MASKING | REMOTE SUPPORT | TURNKEY DELIVERY**



# BRI-TECH CONFERENCE ROOMS

THIS IS WHERE DECISIONS ARE MADE, WHERE **INFLUENCE** HAPPENS, AND **IMPRESSIONS** ARE CAST... YOUR **COMMAND CENTER**.



## BRI-TECH SPACES...

SOLUTIONS THAT ADVANCE EVERY SPACE  
DELIVERING THE VERSATILITY AND FULL  
POTENTIAL OF TECHNOLOGY THROUGH A  
SYNCHRONISTIC AND SYSTEMATIC EXPERIENCE



THIS IS THE EPICENTER OF CHANGE.  
FROM HERE THE DECISIONS THAT AFFECT  
THE **FUTURE OF YOUR BUSINESS** ARE MADE.



# IN CONTACT & LIGHT YEARS AHEAD

PLANAR



## FULL TIME TECH SUPPORT DEPARTMENT

More than support, Bri-Tech's resourceful agents are highly knowledgeable experts across the systems and technologies we provide, able to troubleshoot remotely, answer questions and provide expert advice.

“

The effects of this transformation will be far broader, touching on our work, education, and social lives.”

- Bernard Marr, Strategic Business & Technology Advisor

## LIGHT YEARS AHEAD, VR TECHNOLOGY IS HERE

Bri-Tech brings Physical + Virtual Technology Together.

Virtual Reality is here, and while VR is at the leading edge of modern communication, it offers uses in the practical world including corporate, education, branding and ethics.

VR is currently being used across a number of industries: engineering, aerospace, tourism, health, education and diversity training, branding and more. The future is here, at Bri-Tech VR.com.

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